



EW3623

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Cohen et al.  
Examiner : M. Heck  
Art Unit : 3623  
Title : Cross-Selling Optimizer  
Application No. : 09/740,091  
Filed : December 18, 2000  
Attorney Docket : 343355-600-017

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**CERTIFICATE OF MAILING**

*I hereby certify that this correspondence is being deposited today with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450*  
on July 14, 2005

By: Kathie G. Kopczynski

**SECOND AMENDMENT**

Please amend this application as follows and consider the following remarks.